



# Affordable Rates

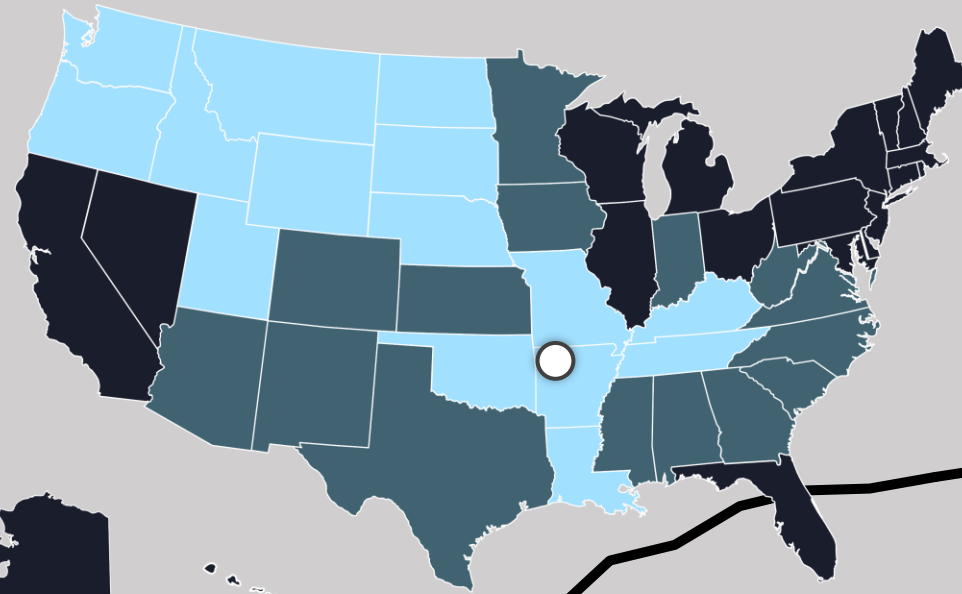
Carroll Electric rates are  
**23%**  
lower than  
the National Average!

Over 15¢

13-15¢

Under 13¢

Carroll Electric 12.38¢



National Average  
15.98¢

12.38¢  
Carroll Electric\*



Source: US Energy Information Administration ([eia.gov](http://eia.gov)). Average Residential Prices as of year-end 2023 in cents per kWh.

\*During 2021, continuing into 2023, Carroll Electric spread out the historic wholesale price increases associated with power shortages on the Bulk Electric System. See [carrollecc.com/on-the-record](http://carrollecc.com/on-the-record) for more information. Carroll's rates are still 23% below the national average.